

VOLKSWAGEN

DE MEXICO

Press Release

September 7th, 2020

Volkswagen de México informs

At Volkswagen we deeply value respect, fairness, inclusion and freedom of all people and express ourselves energetically against any forms of expression that incite hatred and/or discrimination, damaging in any way the dignity of people.

Volkswagen de Mexico respectfully expressed the rejection to the images that were displayed in the distributor of Coyoacan, Mexico City, which were posted by Twitter users and have caused many reactions from the community on social media. These pictures are completely outside of the corporate image of Volkswagen. As a result of these acts, we have taken the following decisions:

The Company has decided to end any commercial and business relationship with the above mentioned Distributor, as we categorically condemn the use of the images that were exhibited in their facilities, which showed a regime that emphasized hatred and discrimination in an era of history that is thankfully behind us.

At Volkswagen we have a commitment to values and respect the inalienable right of all people to live in peace, free of any displays which do not respect integrity and life.

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